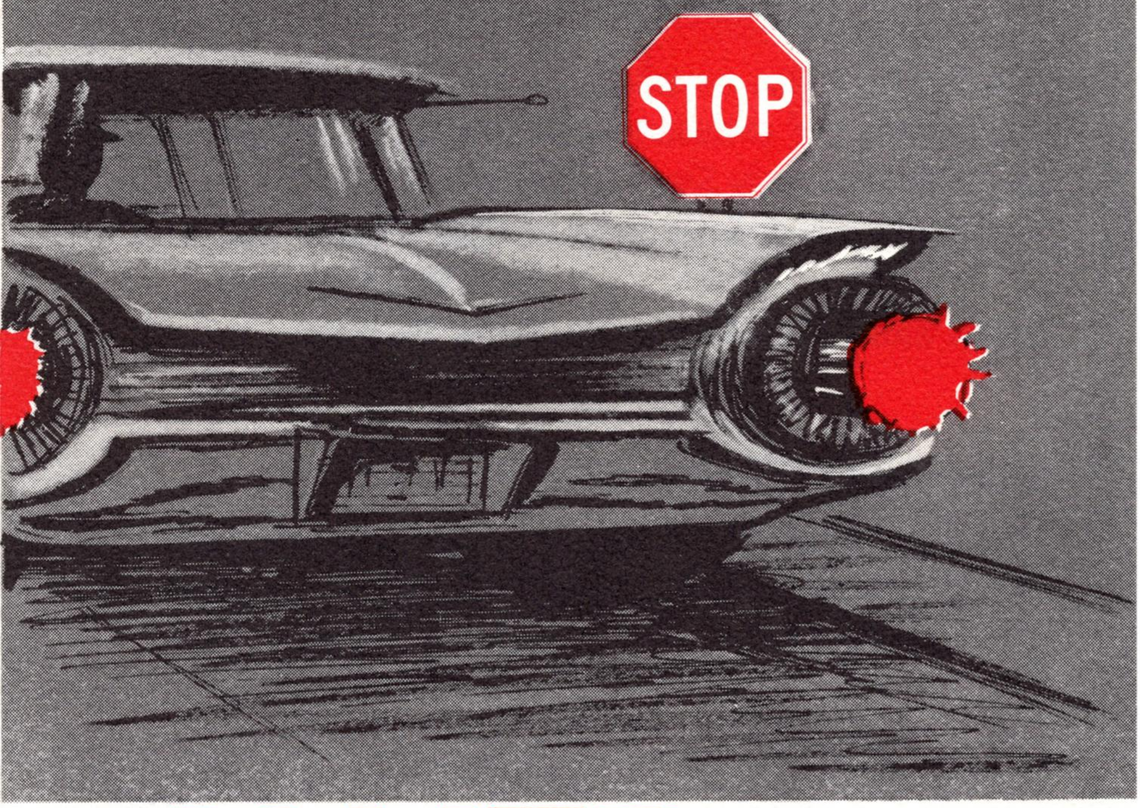
IMPORTANT



ALLITE*

TRADEMARK

SIGNS OF PROGRESS

NEW!
EXCLUSIVE!
ECONOMICAL!

NEW! ALLI

NOW!

For the first time anywhere . . . A new type sign Eastern Metal uses the exclusive Allite process to produce Traffic Signs that are truly Signs of Progress . . .

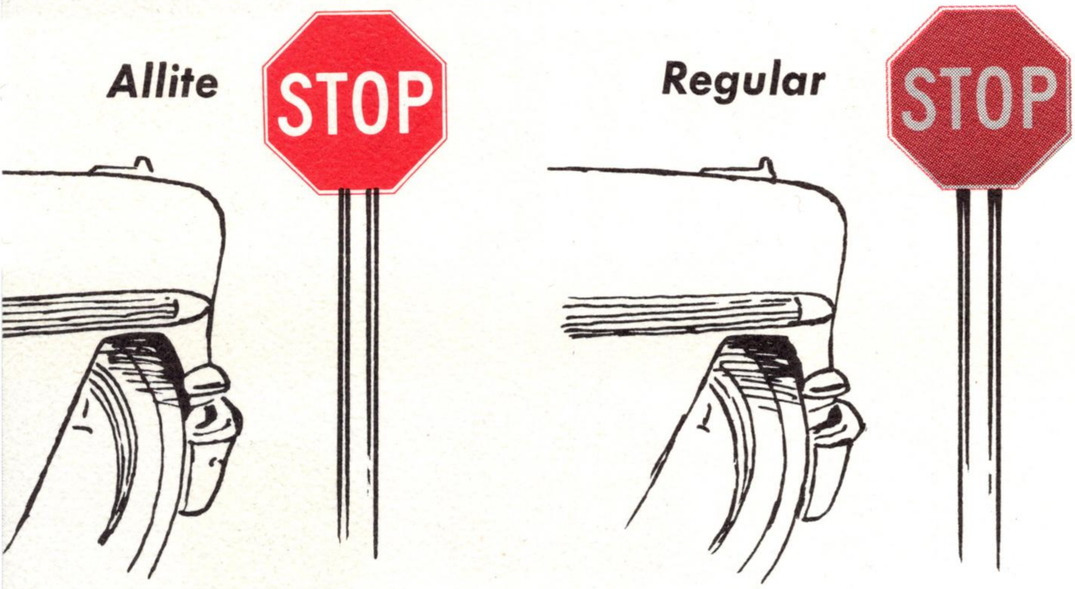
Signs with Higher Reflectivity—brighter, whiter sign letters, More brilliant colors

Signs with Higher Angularity—Better Visibility Longer Reading Time

Signs which COST YOU LESS.

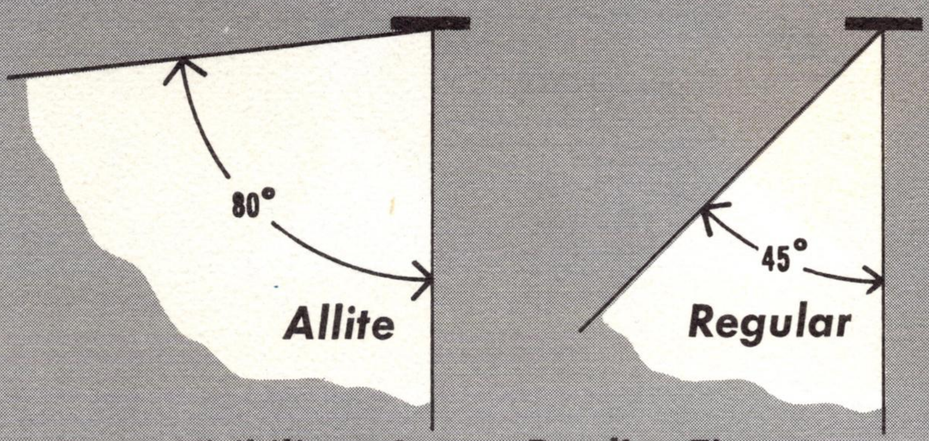
The ALLITE has all the features of premium reflective signs which cost much more. Available on Steel and Aluminum. Not Embossed.

HIGHER REFLECTIVITY



Brighter — Whiter Sign Letters

HIGHER ANGULARITY



Better Visibility — Longer Reading Time

TE TRAFFIC SIGNS by EASTERN METAL

REFLECTIVE

AL-R1A
30" x 30"

AL-R2A
24" x 24"

AL-R12
18" x 24"

AL-R49R
18" x 24"

AL-R51A
24" x 24"

AL-R50AR
36" x 12"

AL-R13
24" x 30"

AL-R9
48" x 36"

AL-P20
36" x 30"

AL-R136A
24" x 30"

AL-R112A
24" x 24"

AL-W181
12" x 12"

AL-W2BR
24" x 24"

AL-W140
24" x 24"

AL-W152
30" x 30"

AND YOU PAY LESS! ALLITE MEANS ECONOMY

OTHER SIGNS

by

STANDARD
NON-REFLECTIVE

AL-W95B
18" x 24"

AL-R15A
18" x 30"

AL-W98
36" x 36"

AL-P13
12" x 18"

To Order in Your Area, Contact

THE HAGERSTOWN EQUIPMENT CO.
MARYLAND AVE. & MEMORIAL BLVD.
HAGERSTOWN, MD. REgent 3-7600

EASTERN METAL SIGNS

of Elmira, Inc.

140 Grand Central Ave. Elmira Heights, N. Y.

Tel. No. ELMIRA, 3-5639 3-5630

PRINTED IN U.S.A.